



# SHOWCASE®

## Interior Acrylic Latex Semi-Gloss SH3025001 Series

<u>CHARACTERISTICS</u>	<u>SPECIFICATIONS</u>	<u>SURFACE PREPARATION</u>												
<p><b>Showcase® Interior Stainblocking Paint &amp; Primer</b> delivers one coat coverage with an exceptional stainblocking finish. The 100% acrylic formula provides advanced stain and scrub resistance while withstanding frequent washing and scrubbing. This <b>HGTV HOME® by Sherwin-Williams</b> product is the best choice for customers that want superior coverage and stainblocking. Ideal for properly prepared interior walls, trim and ceilings, previously painted or bare drywall, plaster, masonry and primed metal.</p> <p><b>Color:</b> Most Colors  <b>Coverage:</b> 400 sq ft/gal @ 4 mils wet; 1.3 mils dry  <b>Drying Time, @77°F, 50% RH:</b>      Touch: 1 Hour      Recoat: 2-4 hours  <small>Drying and recoat times are temperature, humidity, and film thickness dependent</small>  <b>Finish:</b> 40-50 units @ 60°  <b>Flash Point:</b> 499°F  <b>Tinting with HydroChroma™ :</b></p> <table border="0"> <tr> <td>Base</td> <td>oz/gal</td> <td>Strength</td> </tr> <tr> <td>Ultra White/Base A</td> <td>0-6</td> <td>100%</td> </tr> <tr> <td>Base B</td> <td>6-10</td> <td>100%</td> </tr> <tr> <td>Base C</td> <td>18</td> <td>100%</td> </tr> </table> <p><b>Vehicle Type:</b> Acrylic  <b>SH3025001</b>  <b>VOC (less exempt solvents):</b>      &lt;50 g/L; &lt;0.42 lb/gal  <small>As per 40 CFR 59.406 and SOR/2009-264, s.12</small>  <b>Volume Solids:</b> 41 ± 2%  <b>Weight Solids:</b> 54 ± 4%  <b>Weight per Gallon:</b> 10.63lb</p> <p><b>Mildew Resistant</b>      This coating contains agents which inhibit the growth of mildew on the surface of this coating film.</p>	Base	oz/gal	Strength	Ultra White/Base A	0-6	100%	Base B	6-10	100%	Base C	18	100%	<p><b>Previously Painted Drywall, Plaster</b>      1 ct. Showcase® Interior Paint &amp; Primer</p> <p><b>New Drywall, Plaster<sup>1</sup></b>      1 ct. Showcase® Interior Paint &amp; Primer</p> <p><sup>1</sup> Porous surfaces, such as uncoated drywall, will absorb paint making the finish blotchy or dull. For best results on these surfaces, sealing the surface with a primer first will result in a smooth, uniform paint finish.</p> <p><b>Composition Board, Masonry, Block, Metal</b>      1 ct. Showcase® Interior Paint &amp; Primer</p> <p><b>Wood (Cedar, Redwood)<sup>2</sup></b>      1 ct. Showcase® Interior Paint &amp; Primer</p> <p><sup>2</sup> Knots and some woods, such as redwood and cedar, contain a high amount of tannin, a colored wood extract. If applied to these woods, tannins must be "locked in" by spot priming to prevent bleeding through the paint.</p> <p>When repainting involves a drastic color change, a coat of primer will improve the hiding performance of the topcoat color.</p>	<p><b>WARNING!</b> Removal of old paint by sanding, scraping or other means may generate dust or fumes that contain lead. Exposure to lead dust or fumes may cause brain damage or other adverse health effects, especially in children or pregnant women. Controlling exposure to lead or other hazardous substances requires the use of proper protective equipment, such as a properly fitted respirator (NIOSH approved) and proper containment and cleanup. For more information, call the National Lead Information Center at 1-800-424-LEAD (in US) or contact your local health authority.</p> <p>Remove all surface contamination by washing with an appropriate cleaner, rinse thoroughly and allow to dry. Scrape and sand peeled or damaged paint to a sound surface. Sand glossy surfaces dull. Seal stains from water, smoke, ink, pencil, grease, etc. with the appropriate primer/sealer. Caulk around windows, doors, and other openings after spot priming bare surfaces with Showcase® paint.</p> <p><b>Drywall</b>      Fill cracks and holes with patching paste/spackle and sand smooth. Joint compounds must be cured and sanded smooth. Remove all sanding dust.</p> <p><b>Plaster</b>      Base plaster must be cured and hard. Textured, soft, porous, or powdery plaster should be treated with a solution of 1 pint household vinegar to 1 gallon water. Repeat until the surface is hard, rinse with clear water and allow to dry.</p> <p><b>Wood</b>      Sand any exposed wood to a fresh surface. Patch all holes and imperfections with a wood filler or putty and sand smooth.</p>
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<p><b><u>SURFACE PREPARATION</u></b></p> <p><b>Masonry, Concrete, Cement, Block</b> All new surfaces must be cured according to the suppliers recommendations—usually about 30 days. Remove all form release and curing agents. Rough surfaces can be filled to provide a smooth surface. If painting cannot wait 30 days, allow the surface to cure 7 days and prime the surface with an appropriate primer.</p> <p><b>Caulking</b> Gaps between windows, doors, trim, and other through-wall openings can be filled with the appropriate caulk after priming the surface.</p> <p><b>MAINTENANCE:</b> For touching-up, reduce the product by one pint per gallon with water. To ensure maximum washability and durability, wait at least 14 days before washing Showcase® coating. When removing stains, dirt and marks, use a soft cloth or sponge with water. Stubborn stains may require the use of a general purpose household cleaner for total removal. Do not use an abrasive cleaner or scrub brush to remove stains.</p>	<p><b><u>SURFACE PREPARATION</u></b></p> <p><b>Mildew</b> Remove before painting by washing with a solution of 1 part liquid bleach and 3 parts water. Apply the solution and scrub the mildewed area. Allow the solution to remain on the surface for 10 minutes. Rinse thoroughly with water and allow the surface to dry before painting. Wear protective eyewear, waterproof gloves, and protective clothing. Quickly wash off any of the mixture that comes in contact with your skin. Do not add detergents or ammonia to the bleach/water solution.</p> <p><b><u>APPLICATION</u></b></p> <p>Apply at temperatures above 50°F. Thinning not required.</p> <p><b>Brush</b> Use a nylon/polyester brush.</p> <p><b>Roller</b> Use a 1/4" - 3/4" nap soft woven or synthetic roller is preferred.</p> <p><b>Spray—Airless</b> Pressure..... 2000 psi Tip..... .015"-.019"</p> <p><b><u>CLEANUP INFORMATION</u></b></p> <p>Clean spills, spatters, hands and tools immediately after use with soap and warm water. After cleaning, flush spray equipment with compliant clean up solvent to prevent rusting of the equipment.</p> <p>Follow manufacturer's safety recommendations when using solvents.</p> <p>Do not pour unused contents down the drain. Consult with local authorities for proper method of disposal and recycling.</p>	<p><b><u>CAUTIONS</u></b></p> <p>For interior use only. Protect from freezing.</p> <p><b>LABEL CAUTIONS</b> Use only with adequate ventilation. To avoid overexposure, open windows and doors or use other means to ensure fresh air entry during application and drying. If you experience eye watering, headaches, or dizziness, increase fresh air, or wear respiratory protection (NIOSH approved) or leave the area. Avoid contact with eyes and skin. Wash hands after using. Keep container closed when not in use. Do not transfer contents to other containers for storage. <b>FIRST AID:</b> In case of eye contact, flush thoroughly with large amounts of water. Get medical attention if irritation persists. If swallowed, call Poison Control Center, hospital emergency room, or physician immediately. <b>WARNING:</b> This product contains chemicals known to the State of California to cause cancer and birth defects or other reproductive harm. <b>DO NOT TAKE INTERNALLY. KEEP OUT OF THE REACH OF CHILDREN.</b> 15 (1/10)</p> <p>The information and recommendations set forth in this Product Data Sheet are based upon tests conducted by or on behalf of The Sherwin-Williams Company. Such information and recommendations set forth herein are subject to change and pertain to the product offered at the time of publication. Consult your Sherwin-Williams representative to obtain the most recent Product Data Sheet.</p>
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