

Duramax® Elastomeric Masonry, Stucco & Brick Flat Paint

No. 197084 Series

GENERAL DESCRIPTION

Valspar® Duramax® Elastomeric Masonry, Stucco & Brick Paint forms a weatherproof barrier against nature's harsh extremes using advanced FlexShield365™ Technology for year-round resistance to cracking and peeling.

Stucco and masonry structures expand and contract in response to the weather and structural stresses. Unlike typical exterior paints, this coating fills and bridges hairline cracks, helping to prevent damaging water penetration. It passes Federal Specification TT-C-555B, sec. 3.3.3, withstanding 98 mph wind-driven rain.

This premium-quality coating protects your home like a flexible blanket, keeping your masonry, stucco and brick safe and beautiful for years to come. It is available in white and can be tinted to many custom colors to make your home a showplace!

PRODUCT FEATURES

- Maximum weather protection
- FlexShield365[™] Technology Year-round resistance to cracking and peeling
- · Exceptional coverage & durability
- Withstands 98 mph wind-driven rain
- · Fade resistant
- · Gives mold, mildew and algae-resistant coating
- Bridges hairline cracks
- · Flexible; won't crack or peel
- Excellent spray application
- 100% acrylic latex
- · Lifetime warranty

RECOMMENDED USES

Properly prepared exterior-masonry surfaces including cement, cinder block, stucco, concrete and brick. Do not use on glazed brick, floors or steps.

SHIPPING AND PACKAGING

Freight Classification: Paint or paint related material. Protect from freezing.

Packaging:

Gallon – 4 per carton 5 gallon pail

APPLICATION

Paint only when air or surface temperatures are between 35-90 °F (2-32 °C). Use a paint paddle to stir paint up from the bottom of the can. Intermix containers of the same color. Apply this heavily to achieve weatherproofing characteristics. Cover grass and shrubbery with plastic or cloth. Apply two coats of this product to ensure that the correct film thickness (10 mil dry film) is achieved. The recommended spreading rate on a smooth surface is 130 sq.ft. per gallon per coat (a 10' x 13' area). On rough stucco or other uneven surfaces, this may be as low as 90 sq.ft. per gallon per coat. NOTE: For the two coats, you will need one gallon for every 45-65 sq.ft. (4.2-6 m2).

Roller (Preferred):

Premium-quality 1" to 1–1/4" nap synthetic roller cover. Always roll with a fully loaded wet roller – never dry roll. Do not stretch this coating. Be sure all low spots and gaps are covered. It is normal for painted surfaces to show roller marks.

Airless Spray:

Apply with a 1–2 gallon-per-minute capacity pump at 2500 PSI minimum with a 0.025" tip. Adjust pressures to suit your needs. Always follow spray application by back-rolling with a wet applicator. This will ensure that the paint is worked into the surface. Thin with water for spray application (no more than 8 oz. per gallon), if needed. Do not allow the coating to dry in equipment or it will be more difficult to clean.

Brush (not recommended):

Use only for small touch-ups.

SYSTEM RECOMMENDATIONS

Masonry and Stucco:

Self-priming

2 Coats: Elastomeric Masonry and Stucco Paint

COMPOSITION

Base and Fill Levels

(oz./gal.)

Tintable White (197084, 126

117109)

Medium Base (659696) 124

PRODUCT SPECIFICATIONS

Vehicle Type: Acrylic

Pigment Type: Titanium Dioxide Viscosity: 104–110 Krebs Units Gloss: 0–6 Units @ 60° angle

Flashpoint: N/A

VOC (g/L): less than 50 g/L 0.42 lb/gal as per 40

CFR 59.406 VOC (lbs./gal.): 0.34 Volume Solids: 43% Weight Solids: 56%

Weight Per Gallon: 10.8 lbs./gal.

Practical Coverage: Apply 2 coats of product to ensure best coverage and proper overall

performance.

Smooth surface: Covers up to 130 sq. ft. per

gallon (12 m² per 3.78 L).

Rough or uneven surfaces: Covers up to 90

sq. ft. per gallon (8.3 m2 per 3.78 L).

Thinning: Thin only for spray application with up to 8 oz. of water per gallon of paint (236 mL per 3.78 L).

Recommended Film Thickness:

24 mil Wet 10 mil Dry

Dry Time @ 77 °F and 50% Relative Humidity

To The Touch: 1–2 hours Recoat: 24 hours Full Cure: 7 days

Application Temperature: 35–90 °F (2–32 °C)

Elasticity: 400%

Tensile Strength: 400 psi

REGULATORY COMPLIANCE

Current as of: 9/12/2017

 SCAQMD
 Yes

 CARB 2000 SCM
 Yes

 CARB 2007 SCM
 Yes

 OTC/LADCO
 Yes

 US National
 Yes

CLEANUP AND DISPOSAL

Clean up with warm, soapy water. Do not freeze. Keep container closed when not in use. Do not transfer contents to other containers for storage or disposal. In case of spillage, absorb with inert material such as sand or kitty litter. Dispose of contaminated absorbent, container and/or unused contents in accordance with local, state and federal regulations.



Duramax® Elastomeric Masonry, Stucco & Brick Flat Paint

No. 197084 Series

SURFACE PREPARATION

General: Read the Lead Warning paragraph. Apply paint to clean, sound surfaces. Large cracks, crumbling areas or water damage may need professional repair. New concrete or stucco must cure a month before applying a finish.

Cleaning the surface: Old or existing surfaces; remove dirt, grease, mildew, algae, efflorescence and loose, peeling coating. A pressure washer and masonry and stucco cleaner will ensure a clean, chalk and dirt free surface. Follow all label and equipment instructions and rinse well. Caution: Improper pressure washer use may cause damage to stucco.

Filling in cracks and patching: Hairline cracks (1/16" or less) can be covered with this product. Cracks larger than 1/16" must be cleaned to remove all loose stucco or masonry. For stucco, fill gaps with exterior stucco-texture finish, following label instructions. For masonry gaps, fill with concrete patch. Note: Large areas of crumbling masonry indicate a serious problem, consult a professional contractor.

Priming: Priming is not required on masonry surfaces in sound or good condition (cured, no efflorescence, etc.). For new masonry and stucco, mildly chalking surface or if in poor condition, prime with Valspar® Exterior Latex Primer. If overall surface is in good condition, spot prime as needed. Coarse-textured surfaces require a block filler.

Caulking: Caulk all joints, seams and cracks around windows, doors and trim to eliminate sources of moisture entry.

Facts about efflorescence: Efflorescence is a crusty white material that migrates to the surface of masonry over time. It is caused by water within the wall itself. Find and repair the source of water entry (cracked cap tiles, open joints or cracks) before painting. Remove it using a pressure washer, wire brush or scraper. Remove stubborn efflorescence with a mild, muriatic-acid solution. Protect skin and eyes by wearing rubber gloves and eye goggles.

Clean mildew from the surface: To remove mildew or suspected mildew, scrub house before painting with a commercial mildew remover or a solution of 1 part liquid chlorine bleach to 3 parts water. Rinse thoroughly. Avoid contact with skin and eyes.

LEAD WARNING

WARNING! If you scrape, sand or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH-approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline 1-800-424-LEAD or log on www.epa.gov/lead.

LIMITED WARRANTY

This product is warranted for your complete satisfaction for as long as you reside in your home. This warranty covers product that is applied to a properly prepared residential surface in accordance with label directions and excludes product failure due to deterioration of the underlying surface, structural defects or failure of previous product. If the product fails to perform to your satisfaction, return any unused portion to the store with proof-of-purchase and you will receive, as your sole remedy under this warranty, your choice of additional product of equal value or a full refund. THIS WARRANTY EXCLUDES LABOR OR THE COST OF LABOR FOR THE APPLICATION OF ANY PRODUCT AND **FXCLUDES** ANY INCIDENTAL CONSEQUENTIAL DAMAGES. Some states do not allow the exclusion or limitation of incidental or consequential damages, so the above limitations or exclusions may not apply to you. This warranty gives you specific rights, and you may also have other rights which vary from state to state.

†CONTRACTOR AND COMMERCIAL CUSTOMERS: When used for commercial or nonresidential applications, this product is warranted to perform as indicated on the product label and to be free of material defects. At its option, Valspar® will replace or refund the original purchase price of this product if it does not perform as labeled or is proven to be defective. All other warranty terms above apply.

CAUTIONS

WARNING! Contains Ethylene Glycol and Crystalline Silica. KEEP OUT OF THE REACH OF CHILDREN. Harmful if swallowed. May cause eye, skin, nose and throat irritation. Use only with adequate ventilation. Avoid breathing vapors, spray mist or sanding dust. If painting indoors, open windows and doors or use other means to ensure fresh air entry during application and drying. If you experience eye watering, headache or dizziness, or if air monitoring demonstrates vapor/mist levels are above applicable limits, wear an appropriate, properly fitted respirator (NIOSH approved) during and after application. Follow respirator manufacturer's directions for respirator use. When sanding, wear a dust mask. Avoid contact with eyes and skin. Wash thoroughly after handling. Close container after each use. DO NOT TAKE INTERNALLY. Delayed effect from long-term exposure: Cancer hazard. Contains crystalline silica, which can cause cancer. Risk of cancer depends on duration and level of exposure to dust from sanding surfaces or spray mist. WARNING: This product contains a chemical known to the State of California to cause cancer. First Aid: Eye Contact: Immediately flush with plenty of water for at least 15 minutes. If irritation persists, get medical attention.* If Inhaled: If affected by inhalation of vapor or spray mist, move to fresh air. If breathing difficulty continues, get medical attention.* If Swallowed: Drink 2 glasses of water. Get medical attention immediately.*

*Call poison control center, hospital emergency room or physician immediately.

UCL 13.1

For additional safety and chronic health hazard information, refer to the Material Safety Data Sheet for this product.

EMERGENCY MEDICAL TELEPHONE: 1-888-345-5732

8725 W. Higgins Rd., Chicago, IL 60631 888.313.5569

valsparpaint.com Revised: 9/12/17 Version: 197084D