

### GENERAL DESCRIPTION

Valspar® Simplicity™ Zero VOC Paint + Primer delivers a smooth finish with excellent scrub resistance. This Valspar® product is great for customers that need a coating to apply easily and hold up to wear and tear. Additionally, this 100% acrylic formula withstands marks and provides smooth coverage and excellent hide.

### PRODUCT FEATURES

- Zero VOC
- Excellent Scrub Resistance
- Smooth Coverage and Excellent Hide
- Withstands marks
- Provides a mildew-resistant finish
- 100% acrylic
- Lifetime limited warranty

### WHERE TO USE

Properly prepared interior walls, trim and ceilings of previously painted or bare drywall, plaster, masonry, wood and primed metal.

### SHIPPING AND PACKAGING

#### **Freight Classification:**

Paint or paint related material. Protect from freezing.

#### **Packaging:**

Gallon – 4 per carton  
5 gallon pail

### COMPOSITION

	<b>Base and Fill Levels</b>
	(L/gal.)
<b>Ultra White</b> (0935344, 0935334)	3.72
<b>Base B</b> (0935332)	3.66
<b>Base C</b> (0935333)	3.43

### APPLICATION

Stir paint thoroughly. Internix containers for uniformity. Apply product when surface, air and product temperatures are between 10-32°C. Apply with a premium-quality brush, a synthetic roller cover or airless spray (2000 PSI, 0.015-0.019" tip). Thinning not required. Paint the ceiling first, then walls and trim. For roller application, cover approximately a 61 x 61 cm (2' x 2') area using an "N" pattern. Finish with light roller strokes in one direction. Some deep or bright colours, surface conditions and application techniques may impact coverage and require multiple coats to achieve your optimal coverage. For additional application tips, go to Valspar.com.

**Airless Spray:** Pressure: 2000 PSI  
**Tip:** 0.015–0.019"

**Brush:** premium-quality brush  
**Roller:** premium quality synthetic

### SYSTEM

### RECOMMENDATIONS

#### **Plaster:**

Prime with Simplicity™ Interior Latex Semi-Gloss Paint  
1–2 Coats: Simplicity™ Interior Latex Semi-Gloss Paint

#### **New Wood:**

Prime with Simplicity™ Interior Latex Semi-Gloss Paint  
1–2 Coats: Simplicity™ Interior Latex Semi-Gloss Paint

#### **New Drywall:**

Prime with Simplicity™ Interior Latex Semi-Gloss Paint  
1–2 Coats: Simplicity™ Interior Latex Semi-Gloss Paint

#### **Brick:**

Prime with Simplicity™ Interior Latex Semi-Gloss Paint  
1–2 Coats: Simplicity™ Interior Latex Semi-Gloss Paint

#### **Cement:**

Prime with Simplicity™ Interior Latex Semi-Gloss Paint  
1–2 Coats: Simplicity™ Interior Latex Semi-Gloss Paint

#### **Previously Painted Surfaces:**

Prime with Simplicity™ Interior Latex Semi-Gloss Paint  
1–2 Coats: Simplicity™ Interior Latex Semi-Gloss Paint

### PRODUCT SPECIFICATIONS

**Vehicle Type:** Acrylic  
**Pigment Type:** Titanium Dioxide  
**Viscosity:** 90–96 Krebs Units  
**Gloss:** 41-51 Units @ 60° angle  
**Flashpoint:** N/A  
**VOC:** < 50 g/L – 0.42 lb/gal as per 40 CFR 59.406  
**Volume Solids:** 37%  
**Weight Solids:** 47%  
**Weight Per Gallon:** 4.62 kg  
**Practical Coverage:** 37 m<sup>2</sup> per 3.78 L (400 sq. ft. per gallon) depending on surface porosity  
**Recommended Film Thickness:**  
4.0 mil Wet                      1.48 mil Dry  
**Dry Time @ 77 °F and 50% Relative Humidity**  
**To The Touch:** 1 hour  
**Recoat:** 24 hours  
**Application Temperature:** 10–32 °C (50–90 °F)

### REGULATORY COMPLIANCE

Current as of: 8/7/2017

SCAQMD	Yes
CARB 2000 SCM	Yes
CARB 2007 SCM	Yes
OTC/LADCO	Yes
US National	Yes

### SURFACE PREPARATION

Thoroughly clean the surface and allow to dry. Remove wallpaper and loose, peeling paint. Scrape and sand peeled or damaged paint. Sand glossy surfaces dull.

**Drywall:** Fill cracks and holes with patching paste and sand smooth.

**Plaster, Masonry, Block:** New surfaces must cure at least 30 days. Fill rough surfaces if desired.

**Wood:** Sand to a fresh surface. Patch imperfections with wood filler.

**Priming:** This product can be used to prime patched areas, unpainted surfaces and lightly stained areas before applying it as the finish coat. For best results on heavily stained areas, use a coat of an appropriate stain-blocking primer. For drastic colour changes or deep, vivid colours, prime with this product or an appropriate tintable primer for your optimal colour accuracy and coverage.

### LEAD WARNING

**WARNING!** If you scrape, sand or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH-approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting your local health authority.

### LIFETIME LIMITED WARRANTY

This warranty is made to you, the product purchaser who owns the property where the product is applied. This warranty is not transferable, except if a contractor purchased and applied the product to the property for you; in such a case, the warranty is transferable to you. If this product, when applied and maintained according to product application and maintenance instructions to a properly prepared surface, fails to perform to your complete satisfaction for as long as you own the property, Valspar shall, upon presentation of proof-of-purchase to the store where the product was purchased, either replace an equivalent quantity of product free of charge or refund the original purchase price. This warranty shall not apply to any defect, damage, or product failure resulting from improper surface preparation, structural defects, environmental damage, failure of a previous product, deterioration or defect in the underlying substrate, or improper application or maintenance of the product. Your sole remedy, and Valspar's sole liability, under this warranty is the replacement of product or refund and does not include labour or costs associated with the application or removal of any product. **EXCEPT IF YOU PURCHASED THE PRODUCT AS A CONSUMER RESIDING IN THE PROVINCE OF QUEBEC, IN NO EVENT SHALL VALSPAR BE LIABLE FOR ANY TYPE OF INCIDENTAL, CONSEQUENTIAL, SPECIAL, EXEMPLARY, PUNITIVE OR INDIRECT DAMAGES, WHETHER OR NOT PURCHASER IS ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. ALL IMPLIED WARRANTIES AND CONDITIONS, INCLUDING WARRANTIES AND CONDITIONS OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE, SHALL HAVE THE SAME DURATION AS THE ABOVE EXPRESS WARRANTY.** Some provinces do not allow limitations on how long an implied warranty lasts or limitations on incidental or consequential damages, so portions of the limitations above might not apply to you. This warranty gives you specific legal rights, and you may have other rights, which vary from province to province. [www.valsparpaint.ca](http://www.valsparpaint.ca)

### CLEANUP/STORAGE/ DISPOSAL

Clean up with warm, soapy water. Do not pour unused contents down the drain. Consult with local authorities for proper method of disposal and recycling.

### CAUTIONS

**MAY IRRITATE EYES.** Do not get in eyes. Keep out of reach of children. **FIRST AID TREATMENT:** Contains: surfactants. If swallowed, call a Poison Control Centre or doctor immediately. Do not induce vomiting. If in eyes, rinse with water for 15 minutes.

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