



# Valspar® Simplicity™ Interior Latex Flat Paint

## No. 935323 Series

### GENERAL DESCRIPTION

Simplicity™ Zero VOC Paint + Primer delivers a smooth finish with excellent scrub resistance. The formula provides smooth performance while being virtually odorless. This Valspar® product is great for customers that need a coating to apply and look smooth as well as hold up to wear and tear. Ideal for properly prepared interior walls, and ceilings, previously painted or bare drywall, plaster, masonry and primed metal.

### PRODUCT FEATURES

- Zero VOC\* Paint + Primer
- Smooth finish – withstands scuffs, marks & wear
- Excellent scrub resistance
- Smooth coverage and excellent hide
- Greenguard Gold certified for low chemical emissions
- Satisfaction-guaranteed Warranty

\* Zero VOC applies only to base paint. VOC level may increase significantly depending on color choice

### RECOMMENDED USES

Properly prepared interior walls and ceilings including previously painted and primed plaster, wood, brick, drywall, cement and metal.

### SHIPPING AND PACKAGING

**Freight Classification:** Paint or paint related material. Protect from freezing.

**Packaging:**

- Quart – 4 per carton
- Gallon – 4 per carton
- 5 Gallon pail

### COMPOSITION

|                                      | <b>Base and Fill Levels</b><br>(oz./gal.) |
|--------------------------------------|-------------------------------------------|
| Tint Base A (935313, 935325, 935336) | 124                                       |
| Tint Base B (935311, 935323, 935335) | 120                                       |
| Tint Base C (935312, 935324)         | 116                                       |

### APPLICATION

Stir paint thoroughly. Intermix containers to ensure uniform color. Apply with a premium-quality roller, premium-quality synthetic brush or airless sprayer. Paint the ceiling first, then the walls. If applying by roller, roll from dry area into wet area using firm, crisscross strokes. Finish with long, even strokes in one direction. Note: Some deep or bright colors may require an additional coat to obtain complete hide. Surface conditions and application technique can also impact coverage.

**Airless Spray:**

- Pressure: 2000 PSI
- Tip: 0.015–0.021"

**Brush:** Premium-quality synthetic

**Roller:** Premium-quality roller 3/8" nap

### SYSTEM

#### RECOMMENDATIONS

**Plaster:**

Prime with Simplicity Interior Latex Flat Paint  
1–2 Coats: Simplicity Interior Latex Flat Paint

**New Wood:**

Prime with Simplicity Interior Latex Flat Paint  
1–2 Coats: Simplicity Interior Latex Flat Paint

**New Drywall:**

Prime with Simplicity Interior Latex Flat Paint  
1–2 Coats: Simplicity Interior Latex Flat Paint

**Brick:**

Prime with Simplicity Interior Latex Flat Paint  
1–2 Coats: Simplicity Interior Latex Flat Paint

**Cement:**

Prime with Simplicity Interior Latex Flat Paint  
1–2 Coats: Simplicity Interior Latex Flat Paint

**Previously Painted Surfaces:**

Prime with Simplicity Interior Latex Flat Paint  
1–2 Coats: Simplicity Interior Latex Flat Paint

### PRODUCT SPECIFICATIONS

**Vehicle Type:** Acrylic

**Pigment Type:** Titanium Dioxide

**Viscosity:** 99–105 Krebs Units

**Gloss:** 0–6 Units @ 85° angle

**Flashpoint:** N/A

**VOC:** < 50 g/L – 0.42 lb/gal as per 40 CFR 59.406

**Volume Solids:** 47%

**Weight Solids:** 64%

**Weight Per Gallon:** 12.67 lbs./gal.

**Practical Coverage:** 400 sq. ft. per gallon (37 m<sup>2</sup> per 3.78 L) depending on surface porosity. Do not thin

**Recommended Film Thickness:**

- 4.0 mil Wet
- 1.9 mil Dry

**Dry Time @ 77 °F and 50% Relative Humidity**

**To The Touch:** 30–60 minutes

**Recoat:** 2–4 hours

**Washing:** Allow at least 7 days before washing.

Use mild detergent and sponge.

**Application Temperature:** 50–90 °F (10–32 °C)

\* Zero VOC applies only to base paint. VOC level may increase significantly depending on color choice

### CERTIFICATIONS

- MPI # 143 - Pending
- LEED (US) Yes
- LEED (Canada) Yes
- LEED (US) Yes
- LEED (Canada) Yes
- UL GREENGUARD Gold Approved

### REGULATORY COMPLIANCE

Current as of: 9/7/2018

- SCAQMD Yes
- CARB 2000 SCM Yes
- CARB 2007 SCM Yes
- OTC/LADCO Yes
- US National Yes

### CLEANUP AND DISPOSAL

Clean up with warm, soapy water. Do not freeze. Keep container closed when not in use. Do not transfer contents to other containers for storage or disposal. In case of spills, absorb with inert material such as sand or kitty litter. Dispose of empty container or unused portion in accordance with local, state and federal regulations.

The data on this sheet represent typical values. Since application variables are a major factor in product performance, this information should serve only as a general guide. Valspar assumes no obligation or liability for use of this information. UNLESS VALSPAR AGREES OTHERWISE IN WRITING, VALSPAR MAKES NO WARRANTIES, EXPRESS OR IMPLIED, AND DISCLAIMS ALL IMPLIED WARRANTIES INCLUDING WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR USE OR FREEDOM FROM PATENT INFRINGEMENT. VALSPAR WILL NOT BE LIABLE FOR ANY SPECIAL, INCIDENTAL OR CONSEQUENTIAL DAMAGES. Your only remedy for any defect in this product is the replacement of the defective product, or a refund of its purchase price, at our option.



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### SURFACE PREPARATION

#### **General:**

Read the Lead Warning paragraph. Thoroughly clean the surface and allow to dry. Remove wallpaper and loose, peeling paint. Remove gloss from shiny surfaces. Patch cracks and spot prime. This paint can be used to prime patched areas and bare surfaces before applying the finish coat. For best results on heavily stained areas, use a coat of an appropriate stain-blocking primer. For drastic color changes or deep, vivid colors, prime with an appropriate tintable primer for optimal color accuracy and coverage.

#### **Drywall and Plaster:**

Fill cracks, pits and voids with patching compound. Allow new plaster to fully cure and sand smooth. Remove all sanding dust. Prime new and bare surfaces with Valspar Simplicity™.

#### **Wood:**

Sand wood smooth and patch holes and imperfections with wood filler or putty and sand smooth. Remove all sanding dust. Prime new and bare surfaces with Valspar Simplicity™.

#### **Metal:**

Prime bare metal surfaces with Valspar® Anti-Rust Primer.

### LEAD WARNING

WARNING! If you scrape, sand or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH-approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to [www.epa.gov/lead](http://www.epa.gov/lead).

### MANUFACTURER'S LIFETIME LIMITED WARRANTY

This product is warranted for your complete satisfaction for as long as you reside in your home. This warranty covers product that is applied to a properly prepared residential surface in accordance with label directions and excludes product failure due to deterioration of the underlying surface, structural defects or failure of previous product. If the product fails to perform to your satisfaction, return any unused portion to the store with proof-of-purchase and you will receive, as your sole remedy under this warranty, your choice of additional product of equal value or a full refund. THIS WARRANTY EXCLUDES LABOR OR THE COST OF LABOR FOR THE APPLICATION OF ANY PRODUCT AND EXCLUDES ANY INCIDENTAL OR CONSEQUENTIAL DAMAGES. Some states do not allow the exclusion or limitation of incidental or consequential damages, so the above limitations or exclusions may not apply to you. This warranty gives you specific rights, and you may also have other rights which vary from state to state.

### CAUTIONS

Contains Crystalline Silica. Use only with adequate ventilation. To avoid overexposure, open windows and doors or use other means to ensure fresh air entry during application and drying. If you experience eye watering, headaches, or dizziness, increase fresh air, or wear respiratory protection (NIOSH approved) or leave the area. Adequate ventilation required when sanding or abrading the dried film. If adequate ventilation cannot be provided wear an approved particulate respirator (NIOSH approved). Follow respirator manufacturer's directions for respirator use. Avoid contact with eyes and skin. Wash hands after using. Keep container closed when not in use. Do not transfer contents to other containers for storage. **FIRST AID:** In case of eye contact, flush thoroughly with large amounts of water. Get medical attention if irritation persists. If swallowed, call Poison Control Center, hospital emergency room, or physician immediately. **DELAYED EFFECTS FROM LONG TERM OVEREXPOSURE.** Abrading or sanding of the dry film may release crystalline silica which has been shown to cause lung damage and cancer under long term exposure. **WARNING:** This product contains chemicals known to the State of California to cause cancer and birth defects or other reproductive harm. **DO NOT TAKE INTERNALLY. KEEP OUT OF THE REACH OF CHILDREN.**

16 (01/10)

For additional safety and chronic health hazard information, refer to the Material Safety Data Sheet for this product.

#### **EMERGENCY MEDICAL TELEPHONE:**

**1-888-345-5732**

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