



Valspar® Simplicity™ Interior Latex Satin Paint

No. 935331 Series

GENERAL DESCRIPTION

Simplicity™ Zero VOC Paint + Primer delivers a smooth finish with excellent scrub resistance. The formula provides smooth performance while being virtually odorless. This **Valspar®** product is great for customers that need a coating to apply and look smooth as well as hold up to wear and tear. Ideal for properly prepared interior walls, and ceilings, previously painted or bare drywall, plaster, masonry and primed metal.

PRODUCT FEATURES

- Zero VOC* Paint + Primer
- Smooth finish – withstands scuffs, marks & wear
- Excellent scrub resistance
- Smooth coverage and excellent hide
- Greenguard Gold certified for low chemical emissions
- Satisfaction-guaranteed Warranty

* Zero VOC applies only to base paint. VOC level may increase significantly depending on color choice

RECOMMENDED USES

Properly prepared interior walls and ceilings including previously painted and primed plaster, wood, brick, drywall, cement and metal.

SHIPPING AND PACKAGING

Freight Classification: Paint or paint related material. Protect from freezing.

Packaging:

- Quart – 4 per carton
- Gallon – 4 per carton
- 5 Gallon pail

COMPOSITION

	Base and Fill Levels (oz./gal.)
Tint Base A (935319, 935331, 935341)	124
Tint Base B (935317, 935329, 935339)	120
Tint Base C (935318, 935330, 935340)	116

APPLICATION

Stir paint thoroughly. Intermix containers to ensure uniform color. Apply with a premium-quality roller, premium-quality synthetic brush or airless sprayer. Paint the ceiling first, then the walls. If applying by roller, roll from dry area into wet area using firm, crisscross strokes. Finish with long, even strokes in one direction. Note: Some deep or bright colors may require an additional coat to obtain complete hide. Surface conditions and application technique can also impact coverage.

Airless Spray:

- Pressure: 2000 PSI
- Tip: 0.015–0.021"

Brush: Premium-quality synthetic

Roller: Premium-quality roller 3/8" nap

SYSTEM

RECOMMENDATIONS

Plaster:

Prime with Simplicity Interior Latex Satin Paint
1–2 Coats: Simplicity Interior Latex Satin Paint

New Wood:

Prime with Simplicity Interior Latex Satin Paint
1–2 Coats: Simplicity Interior Latex Satin Paint

New Drywall:

Prime with Simplicity Interior Latex Satin Paint
1–2 Coats: Simplicity Interior Latex Satin Paint

Brick:

Prime with Simplicity Interior Latex Satin Paint
1–2 Coats: Simplicity Interior Latex Satin Paint

Cement:

Prime with Simplicity Interior Latex Satin Paint
1–2 Coats: Simplicity Interior Latex Satin Paint

Previously Painted Surfaces:

Prime with Simplicity Interior Latex Satin Paint
1–2 Coats: Simplicity Interior Latex Satin Paint

PRODUCT SPECIFICATIONS

Vehicle Type: Acrylic

Pigment Type: Titanium Dioxide

Viscosity: 102–104 Krebs Units

Gloss: 25–30 Units @ 85° angle

Flashpoint: N/A

VOC (g/L): < 50 g/L – 0.42 lb/gal as per 40 CFR 59.406

Volume Solids: 41%

Weight Solids: 56%

Weight Per Gallon: 11.10 lbs./gal.

Practical Coverage: 400 sq. ft. per gallon (37 m² per 3.78 L) depending on surface porosity. Do not thin

Recommended Film Thickness:

- 4.0 mil Wet
- 1.5 mil Dry

Dry Time @ 77 °F and 50% Relative Humidity

To The Touch: 30–60 minutes

Recoat: 2–4 hours

Washing: Allow at least 7 days before washing. Use mild detergent and sponge.

Application Temperature: 50–90 °F (10–32 °C)

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CERTIFICATIONS

MPI # 146 - Pending

LEED (US) Yes

LEED (Canada) Yes

LEED (US) Yes

LEED (Canada) Yes

UL GREENGUARD Gold Approved

REGULATORY COMPLIANCE

Current as of: 9/7/2018

SCAQMD Yes

CARB 2000 SCM Yes

CARB 2007 SCM Yes

OTC/LADCO Yes

US National Yes

CLEANUP AND DISPOSAL

Clean up with warm, soapy water. Do not freeze. Keep container closed when not in use. Do not transfer contents to other containers for storage or disposal. In case of spills, absorb with inert material such as sand or kitty litter. Dispose of empty container or unused portion in accordance with local, state and federal regulations.



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SURFACE PREPARATION

General:

Read the Lead Warning paragraph. Thoroughly clean the surface and allow to dry. Remove wallpaper and loose, peeling paint. Remove gloss from shiny surfaces. Patch cracks and spot prime. This paint can be used to prime patched areas and bare surfaces before applying the finish coat. For best results on heavily stained areas, use a coat of an appropriate stain-blocking primer. For drastic color changes or deep, vivid colors, prime with an appropriate tintable primer for optimal color accuracy and coverage.

Drywall and Plaster:

Fill cracks, pits and voids with patching compound. Allow new plaster to fully cure and sand smooth. Remove all sanding dust. Prime new and bare surfaces with Valspar Simplicity.

Wood:

Sand wood smooth and patch holes and imperfections with wood filler or putty and sand smooth. Remove all sanding dust. Prime new and bare surfaces with Valspar Simplicity.

Metal:

Prime bare metal surfaces with Valspar® Anti-Rust Primer.

LEAD WARNING

WARNING! If you scrape, sand or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH-approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to www.epa.gov/lead.

MANUFACTURER'S LIFETIME LIMITED WARRANTY

This product is warranted for your complete satisfaction for as long as you reside in your home. This warranty covers product that is applied to a properly prepared residential surface in accordance with label directions and excludes product failure due to deterioration of the underlying surface, structural defects or failure of previous product. If the product fails to perform to your satisfaction, return any unused portion to the store with proof-of-purchase and you will receive, as your sole remedy under this warranty, your choice of additional product of equal value or a full refund. THIS WARRANTY EXCLUDES LABOR OR THE COST OF LABOR FOR THE APPLICATION OF ANY PRODUCT AND EXCLUDES ANY INCIDENTAL OR CONSEQUENTIAL DAMAGES. Some states do not allow the exclusion or limitation of incidental or consequential damages, so the above limitations or exclusions may not apply to you. This warranty gives you specific rights, and you may also have other rights which vary from state to state.

CAUTIONS

Use only with adequate ventilation. To avoid overexposure, open windows and doors or use other means to ensure fresh air entry during application and drying. If you experience eye watering, headaches, or dizziness, increase fresh air, or wear respiratory protection (NIOSH approved) or leave the area. Avoid contact with eyes and skin. Wash hands after using. Keep container closed when not in use. Do not transfer contents to other containers for storage. **FIRST AID:** In case of eye contact, flush thoroughly with large amounts of water. Get medical attention if irritation persists. If swallowed, call Poison Control Center, hospital emergency room, or physician immediately. **WARNING:** This product contains chemicals known to the State of California to cause cancer and birth defects or other reproductive harm. **DO NOT TAKE INTERNALLY. KEEP OUT OF THE REACH OF CHILDREN.**

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For additional safety and chronic health hazard information, refer to the Material Safety Data Sheet for this product.

**EMERGENCY MEDICAL TELEPHONE:
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